



THE
SMILE  **SPA**
DENTAL HEALTH CARE

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Welcome

The Smile Spa philosophy is simple: Treat people the way we like to be treated ourselves. This applies to all areas of treatment care; from the moment you walk into our practice to the moment you leave.

We find the world is a happier place when we are pleasant, respectful and considerate in our communications. From personal experience we know that our patients also share this philosophy, which allows us to mutually benefit from the the positive outcome it brings. We are proud to have created a happy practice with a happy team and, most importantly, happy patients.

Since opening The Smile Spa we have won nine National Awards including:

- * Best Smile Makeover UK (Private Dentistry Awards)
- * Best Team UK (Dentistry Awards)
- * Best Employer UK (Private Dentistry Awards)
- * Best Practice North East (Dentistry Awards)

Unless marked otherwise, all smiles featured in this brochure have been created by Dr Simon Andrews.

www.thesmilespace.co.uk



Luxury & comfort

With your wellbeing in mind, here are just a few of the features we offer:

- * Fresh tea and coffee or choose from a selection of cold beverages
- * Air conditioning for your comfort
- * Pain-free injections
- * Your choice of music to listen to or DVDs to watch
- * Complimentary Wi-Fi
- * Aromatherapy oils for a soothing fragrance
- * Lip balm and dark glasses should you desire
- * A cosy blanket to snuggle under
- * Extra comfort and support with our neck and back Tempur pillows
- * Relaxation sedation techniques for anxious patients



Meet the dentists



The dentists behind your new smile

Dr Susan Andrews

Susan qualified at Guy's Hospital in 1981. Whilst continuing to acquire further postgraduate qualifications and developing her skills in cosmetic dentistry, Susan focuses on offering relaxing, pain free dental care, using the most modern techniques and equipment such as air abrasion, drill free fillings and laser treatment. Susan is a member of the Association of Dental Implantology, the British Dental Bleaching Society and the Association of Facial Aesthetics.

Dr Simon Andrews

Simon also qualified at Guy's Hospital in 1981. He has extensive knowledge in cosmetic dentistry and continues to undertake further postgraduate qualifications and training with some of the world's leading cosmetic dentists. Simon creates beautiful smiles for models, TV personalities and celebrities from all over the country and is a winner of the Private Dentistry Best Smile Makeover UK Award. Simon is a member of the British Dental Association, American Academy of Cosmetic Dentistry, British Academy of Cosmetic Dentistry and British Society of Occlusal Studies. Simon has also been a practice advisor with Denplan, the country's leading supplier of private dental care.

Simon and Susan are members of the prestigious National Smile Awards judging panel and winners of Private Dentistry's Best Employer category.

Improving your smile



Did you know that, when surveyed, only 50% of people said they were happy with their smile? Furthermore, 75% said that an attractive smile gives them an advantage in the workplace.

Your smile is your most important facial feature. Nowadays people from all walks of life have their smile enhanced; from the perfect white and straight 'Hollywood' look to the more subtle 'European' style.

The benefits of knowing you have a healthy, beautiful smile are countless. Amongst them are:

- * Greater confidence and self esteem
- * Natural ease when laughing/smiling
- * A more youthful appearance.



The Smile Makeover



A Smile Makeover can transform your smile in as little as three weeks and be the perfect solution for broken, missing, worn, or discoloured teeth, old misshapen crowns and gummy/gappy smiles. Using a combination of cosmetic treatments, we have produced National Award Winning Smiles.

We invite you to a FREE consultation with our treatment co-ordinator who can show you examples of our work and listen to any questions you may have. When you are happy to proceed, we will then book an appointment with one of our dentists. The Smile Makeover process can be outlined in four stages:

Stage 1 Planning

We begin by carrying out a comprehensive evaluation, including digital x-rays and digital photos of your smile. We then discuss, in detail with you, the changes you would really like to make to your smile.

Stage 2 Your provisional wax model

Using moulds of your teeth based on the initial evaluation, a master technician creates a wax mockup of how your new smile will look. We then review this with you.

Stage 3 'Wow' your new smile

Having completed the preparation of your teeth, we then place a copy of the mockup in your mouth. At this stage you can see and approve your new smile before we fit it.

Stage 4 The final fit

The master technician will copy your trial smile exactly, producing the final veneers and adding all the details of colour, shape and texture. The result, we believe, is as much art as it is science.



Visit our website for more examples ►

My new smile is fantastic, way beyond what I initially expected.

Sarah Turner

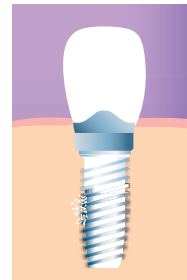


Winner Best Smile Makeover UK

www.thesmilespace.co.uk

Dental Implants

Adults of any age can benefit from dental implants: the permanent solution to missing teeth. A single tooth, several teeth or a whole set can be replaced. Dental implants provide the best long-term answer whether you have lost your teeth through gum disease, accident, injury or decay. They look, feel and function like natural teeth, allowing you to eat, speak and smile with confidence.



A dental implant is a small man-made titanium screw that serves as the replacement for the root portion of a missing natural tooth. The implant is placed in the bone of the upper or lower jaw and given time to bond with the bone. During this period you can still wear your existing dentures or we can fit temporary bridgework. Once the bonding process is complete, a crown is secured to the implant and serves as a completely natural looking replacement tooth.

Invisalign®



The latest 'invisible' braces mean that no-one need tolerate having an uneven smile. Invisalign® is a discreet and comfortable way of straightening your teeth and transforming your smile by means of a series of clear removable aligners. Adults, in particular, are choosing Invisalign over traditional orthodontics, as they can smile during treatment without concern over their appearance.

The aligners are individually custom-made for your teeth and your teeth only, so you know you'll end up with a smile that truly fits. You can remove them to eat, drink, brush and floss or for special occasions, and they are changed about every two weeks as they gradually move your teeth into place. Even before your treatment is finished, the alignment of your teeth will improve and you'll enjoy the benefits of a better smile.

Unlike traditional metal braces, Invisalign aligners are almost invisible so hardly anyone will know you are wearing them. They are comfortable as the edges are smooth so they won't irritate your gums or cheeks. All you'll need to adjust to is your new straight smile.



Photos left courtesy Invisalign®

Cosmetic Treatments

Teeth Whitening

Teeth yellow and discolour over the years, but staining is made worse by such things as smoking, tea, coffee and red wine. Teeth Whitening removes stains and brightens your teeth, giving a more youthful appearance. We find that our in house power whitening system, combined with our take home bleaching trays, is the safest and most effective method of whitening teeth in the shortest period of time. Or, we can provide you with custom-made trays and special gel so you can whiten your teeth gradually at home over a few days or weeks.

Porcelain Veneers

Porcelain veneers are a perfect solution for hiding imperfections such as broken, discoloured, oddly shaped or uneven teeth. Very thin, custom-made strong pieces of porcelain are placed over the front of the teeth to change their colour and/or shape to create a beautiful smile.

Ceramic Crowns

Porcelain crowns are a very successful option for repairing cracked, broken, decayed or heavily filled teeth. A crown completely covers the damaged tooth above the gum line and so protects it. As with veneers, they are perfectly colour matched.

White Fillings

Old amalgam (silver) fillings can be replaced with white (tooth coloured) fillings which are long lasting and look completely natural.

Bridges

A bridge can be used to fill the space where a tooth has fallen out or been removed. One or more replacement teeth literally 'bridge' the gap, being permanently fixed to the natural teeth on either side.

Gum Lifts (Laser Treatment)

Uneven gum lines, or even 'gummy smiles' can be improved using this simple, quick and painless procedure. A dental laser is used to provide an ideal contour for the tooth.



General Dentistry



No-drill Fillings

Laser Light Detection By shining a laser light detection device on the surface of the tooth, we can diagnose areas of early decay and treat before problems occur.

Air Abrasion Using a fine stream of granular particles, decay is painlessly removed from the tooth surface. There is no need for a drill or local anaesthetic.

Anxiety Treatments

We recognise that, despite our wonderful technology and caring approach, some people need just that little extra help. To this end, we are pleased to offer intra-venous sedation which is carried out by a dentist with advanced qualifications in this field. It is a safe and comfortable experience and the degree of sedation can be customised to a patient's needs.

Endodontics (Root Canal Treatment)

Root canal treatment (also called endodontics) is needed when the blood or nerve supply of the tooth (known as the pulp) is infected through decay or injury.

Aesthetic Dentures

Flat pink dentures are a thing of the past. The latest hand crafted dentures fit beautifully and are realistic enough to convince even the most discerning onlooker that they are viewing natural teeth and gums.

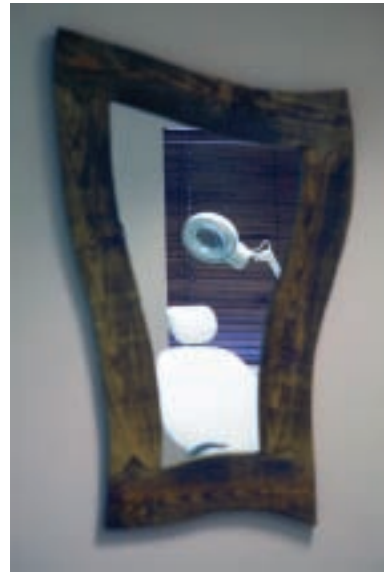
Oral Cancer Screening

As part of our comprehensive evaluation, we carry out a detailed oral cancer screen using the VELscope. This is a revolutionary hand held device that provides dentists with an opportunity to detect oral cancer at an earlier stage than by conventional means.

Children's Dentistry

At The Smile Spa, we recognise the importance of building trust and confidence with all our patients, especially if they are younger and may be unsure of what to expect. We place emphasis on preventative dentistry and encourage regular visits with our dental hygiene department.

Oral Hygiene



The major cause of tooth loss in adult patients is gum disease, so effective oral hygiene is vital in order to help keep your teeth and gums in optimum condition, your smile whiter and your breath fresh.

At the Smile Spa, regular visits to our hygienist are an essential part of your overall dental care. In addition to removing stains from tea, coffee and tobacco, we will show you ideal cleaning techniques to use at home. Our hygienists will measure in great detail, the health of your mouth and gums. From this information we can agree a plan of action which will allow us to achieve your optimum dental health. As a result you can avoid fillings, maintain fresh breath and help keep your teeth for life.

Encouraging children to look after their teeth from an early age will help establish a healthy routine and minimise the need for dental treatment in the future. Recent studies show that healthy gums don't just help you to keep your teeth for longer, but help you live longer too. Patients with gum disease have been shown to have increased incidence of serious conditions such as heart disease and diabetes.

Using the latest technology and the highest standards of clinical care, we believe we offer some of the most comprehensive analysis of gum health and treatments of any practice in the North East. We look forward to helping you achieve the feeling of well-being that comes when you know that your mouth is healthy and you are fully equipped to keep it that way.



Membership Plans



The Smile Spa membership plans are simple. They allow us to maintain your dental health whilst assuring you of the best possible service at all times. We have a wide range of membership plans available to suit your needs which include the following benefits:

- * Dental Examinations
- * Routine X-rays
- * Hygienist appointments
- * Oral Cancer screening
- * Preferential private treatment rates*
- * Worldwide emergency cover
- * Insurance Cover**
- * FREE membership for Children aged 8 or under for each adult member of the Smile Spa maintenance plan

* Goodwill reduction on private fees
(Excludes visiting specialist treatment and special offers)

** Insurance against accidental external trauma



Great results & Rave reviews



The Problem

Heavily worn and dark teeth.

The Solution

Laser treatment to lift gum lines and 20 porcelain veneers created this wonderful result.

This has given me back my youthful smile and a real zest for life. Sue.



The Problem

Acid erosion, uneven teeth and a gummy smile.

The Solution

10 porcelain veneers alongside gum laser recontouring were used to lift the gum line.

There hasn't been a downside to the whole process... I'd highly recommend a makeover at The Smile Spa. John.



The Problem

Uneven and heavily filled discoloured teeth.

The Solution

Laser treatment was used to level the gum line and 20 upper and lower veneers straightened and widened her smile.

You have not only made my dream come true... you have created my very own 'wow!' factor. Lesley.



The Problem

A high gum line with dark and uneven teeth.

The Solution

Laser treatment was used to level out the gum line and 20 veneers created to widen the smile.

I am no longer self-conscious about my smile. It's given me a huge confidence boost. Lucy.



Promises & Expectations



We promise to:

- * Welcome you into a caring and professional environment.
- * Be polite, courteous, open and honest at all times.
- * Treat our patients as individuals and address them accordingly.
- * Avoid third party interruptions or distractions to ensure we provide our full and undivided attention.
- * Clearly describe and explain the nature of your treatment and provide written confirmation of costs where appropriate.
- * Be mindful of the need for confidentiality.
- * Deal with complaints or similar situations with discretion and absolute professionalism.
- * Try our very best to keep on time.

We ask you to:

- * Look after the dental work we provide, following all instructions given.
- * Attend all appointments as requested.
- * Give at least 48 hours notice if you need to cancel or rearrange an appointment, in order to avoid a charge.
- * Pay for treatment as and when requested: We accept cash, cheques, debit and credit cards. Finance options are also available.
- * Tell us about any concerns that you may have with any aspect of your treatment so that we can respond efficiently to resolve any problems.
- * Kindly recommend us to others if you are happy with the service we provide. We would be delighted to welcome your colleagues, friends and family.



How to find us

The Smile Spa is situated near Durham Tees Valley (Teeside) Airport and close to both Stockton and Thornaby railway stations. If travelling by car, we are just off the A66 and there is ample free car parking at the premises.



By car from Middlesbrough:

Head west along the A66. Take the slip road to A135 Stockton West/Yarm, and stay in the right hand lane. At the lights, follow the road to the right, signed Stockton A135. Pass under the A66 flyover. On the A135 (Yarm Road) head into the right hand lane and, just after Jacksons Solicitors, turn right. Follow this lane to Innovation Court; we are Suite 5, the last building in the corner near the back of Jacksons' car park.

By car from Darlington:

Head west along the A66. Take the slip road to A135 Stockton West/Yarm, and stay in the left hand lane. At the lights, follow the road to the left, signed Stockton A135. On the A135 (Yarm Road) head into the right hand lane and, just after Jacksons Solicitors, turn right. Follow this lane to Innovation Court; we are Suite 5, the last building in the corner near the back of Jacksons' car park.

